

# The Ride and Tie Association - Donation/Sponsorship Form

Send form and payment to: The Ride and Tie Association, 4710 Kingsway, Anacortes, WA 98221

DATE: \_\_\_\_\_

**PLEASE PRINT**

<b>Name</b> (First MI Last)			
<b>Street Address</b> (for mailing purposes):			
<b>City:</b>		<b>State:</b>	<b>Zip code:</b>
<b>Phone:</b>		<b>Email:</b>	

	Yes	No
Would you like your contact information listed in the annual handbook		
Would you like to receive a printed copy of the newsletter?		
Would you like to receive emails with updates regarding R&T news?		

## Type of Donation/Sponsorship:

\_\_\_ **Supporting Sponsor (\$100-\$249)**

- Placement in newsletter
- Placement on website on Sponsorship page

\_\_\_ **Bronze Sponsor (\$250-\$499)**

- Placement in newsletter
- Placement on website on Sponsorship page

\_\_\_ **Silver Sponsor (\$500-\$999)**

- Placement in newsletter
- Placement on website on Sponsorship page
- 10% discount off ad rate for newsletter
- Sponsor banner, if provided, will be displayed at the Regional and World Championships

\_\_\_ **Gold Sponsor (\$1,000-\$1,999)**

*In addition to the Silver Sponsor:*

- 20% discount off ad rate for newsletter
- Consideration for a Regional Championship Award Sponsorship representation

\_\_\_ **Signature Sponsor (\$2,000-\$2,999)**

*In addition to the Gold Sponsor:*

- 25% discount off ad rate for newsletter
- Consideration for a World Championship Award Sponsorship representation
- Consideration for use of the phrase "Official product of The Ride & Tie Association"

\_\_\_ **Platinum Sponsor (\$3,000 or more)**

*All benefits of Signature Sponsor:*

\_\_\_ **Other (Donation amount \$\_\_\_\_\_)**

## Sponsorship Categories

\_\_\_ **Award Sponsorship** – Sponsors can apply their products or brand to one of the annual Ride & Tie and Equathon awards. Their brand will be represented wherever the award is displayed throughout the year (on the R&T website and in newsletters).

- Annual Award

\_\_\_ **Program Sponsorship** – We can create programs that are geared around our membership that companies can sponsor and apply their brand.

- New Member Discount Sponsorship
- Multi-Year Membership Discount Sponsorship
- Education Program Sponsorship

\_\_\_ **Event Sponsorship** – Sponsors can participate directly with our R&T managed events like Regional and World Championships.

- Regional Championship Sponsorship
  - Title Sponsor
  - Best Condition
- World Championship Sponsorship
  - Title Sponsor
  - National Awards Dinner
  - Programs and other printed materials