

Ride & Tie Board Meeting
August 18, 2022
9 pm EST/6 pm PST

1. **Call to Order** - 6:04pm/9:04pm
2. **Roll call** – Bob Heltibridle, Janice Heltibridle, Sara Boelt, Steve Anderson, Courtney Krueger, Alison Zeytoonian, Lani Newcomb, Steve Shaw

Prior to Approval of minutes, Steve Anderson asked if everyone has the Board Bylaws. They do not (as well as other board members) so Steve will send out electronically to the entire board.

3. **Approval of Minutes** from the last meeting (July 7, 2022) - Approval of Minutes Motion – Janice Heltibridle, Second – Bob Heltibridle. Motion passed. Sara welcomed the new board members.
4. **50th World Championship Recap:** Steve Anderson – had a great time, brown bear invaded camp but did not spook horses, had a bear encounter after the first loop and he yelled at the bear who took off into the bush, great partner (George Hall), and didn't get lost and started and finished together. Ride coming up in Steve Shaw's area and encouraging Steve Anderson and George Hall to attend. Sara said it was very cool that Annette Parsons filmed the start of the race.
5. **Officer Elections:** Typically done after announcement of new Board Members.
President – Sara Boelt – Nominated by Lani Newcomb and approved by all.
Vice President: Janice Heltibridle
Treasurer – Steve Anderson -
Secretary – Carrie Baris
Steve Shaw said that it's the responsibility of the Board to look forward to the future and looking for replacements. Courtney said we need to recruit west coast members. There were people at the 50th who may be interested in joining the Board next year. Steve Shaw will assist with recruitment.
6. **Open Issues/Committee Reports:**
 - a. **Potential New Committees:** May need a sponsorship committee to see if sponsors are still in. May need a committee to update mentors. Also, talking about a publications committee.

Steve Anderson discussed the importance of the mentors being involved and active. When Janice marks someone as a mentor in the website, it automatically puts them in as a life member. Janice asked if mentors should receive free membership. Janice sent out an email several years ago asking if mentors still want to be mentors. Steve Shaw says we shouldn't make this too involved. The only lifetime members are those who paid \$500 and that should

be the only lifetime members in his opinion. Janice sorts members when distributing the newsletter – newsletters go to lifetime members and current members. This would be a topic for the publications committee. There are currently 18 mentors.

Per Sara, will Steve and Janice take on the mentor list and determine who should remain.

- b. **Publications Committee.** Bob Heltibridle was elected chair of the Publications Committee. Bob and Sara Boelt were given authority to populate that committee.
- c. **Godfrey Sullivan Committee** – Steve Shaw wants additional members for this committee.
- d. **Nominating Committee** – N/A
- e. **Vet Scholarship Committee** - N/A
- f. **R&T/AERC Committee** - Steve Shaw recommended keeping the same committee members. Steve believes AERC is being progressive; however, he does not believe that AERC is selling Ride & Tie. We need to encourage them to promote and sell Ride & Tie. Steve passed it over to Janice to discuss their new idea.

Changes include:

1. Changed the R&T POC for the AERC National Office from Sanctioning Director to R&T President
2. Left R&T POC for Ride Managers as R&T Sanctioning Director
3. R&T agrees to subsidize AERC rides that offer **NEW** R&T events to help "jump start" this initiative. (changed cap from 10 rides to 25 rides, left total NTE at \$7,500)
4. We will provide a \$100 stipend to any ride that includes and promotes a new R&T regardless of whether there are any entries
5. If there are R&T participants, an additional \$200 stipend will be provided
6. Added caveat that payment would be made **AFTER** receiving race results **AND** completed Financial Summary form along **WITH** any associated fees (membership fees and sanctioning fees or \$10/team)
7. Eliminated R&T providing any memorabilia or prizes
8. Eliminated offering discount membership fee for AERC members who join R&T
9. Eliminated \$2,500 donation to AERC national office to subsidize any R&T members who join AERC

Courtney moved to accept. Lani second the motion. Motion carried.

Steve Shaw – we should think about ways to continue to join AERC rides, maybe add more equathons,

- g. **Technology Committee:** Janice reported that she has renegotiated a contract with Daniel Austin, our paid Website/Technology coordinator. The new contract, if approved by the board will be for a minimum of 2 hours a month at \$65 an hour. Janice said he has been invaluable over the past few years. Bob Heltibridle moved to accept the new contract. Lani Newcome 2nd. Motion carried.
- h. Janice communicated **new members** over the last 5 years – Had a big spike in membership in 2021.

7. **Treasurer's Report** – Steve Anderson offered a preliminary report on the 50th Championship. Once all accounting is completed, he will send an updated report to the board.

8. **Ongoing Business:**

- a. **Newsletter** – Bob Heltibridle moved that we set a publication schedule for the Newsletter beginning in 2023:

January: Handbook that includes October/November/December News

April: Includes January/February/March News

July: Includes April/May/June News

October: Includes July/August/September News

Motion made by Steve Shaw to accept publication schedule. Janice Heltibridle, 2nd.

Motion Carried.

Steve Shaw would like to revisit the cost of the newsletter – are there ways to cut costs? Does anyone have ideas? It is our marketing opportunity.

9. **New Business:**

- a. 2023 World Championships - Biltmore Estate, Asheville, NC Sept 22, 23, 24, 2023 Long course on Friday, Short course on Saturday, Equathon on Sunday
- b. 2023 AERC Convention Jacksonville, FL – February 24-25, 2023
Lani Newcombe moved that we again go in with the other three organizations to sponsor a booth by dividing costs between the three.
Steve Shaw 2nd. Motion carried.
- c. Forever Buckles – Sara has 49 forever buckles. The 2023 Championship RM may choose how to use (or not) them and report back to the board their administrative decision.
- d. Specialized Saddle Raffle – 2023 saddle raffle tabled until the 2023 Championship RM can make a proposal for what, if anything, would be best to raffle/auction for that event.

9. **Adjourn** - 10:25pm/7:25pm - **Next Meeting** Thursday, September 29, 2022 9 PM EST/6 PM PST

Respectfully submitted,
Alison Zeytoonian and Courtney Krueger

Treasurer's Report for 8/18/2022

2022 Championship Race Expense & Income								
Item	Date				\$Expense		\$Income	
1	1/26/2022	Special use permit fee			\$150.00			
2	1/31/2020	Parks Camping fee			\$1,335.98			
3	2/10/2022	Porta poties			\$504.65			
4	2/25/2022	Raffle & meal tickets			\$23.30			
5	4/14/2022	Modify race buckles			\$1,140.30			
6	6/10/2022	Deposit shirts			\$1,232.00			
7	7/8/2022	60 R&T hats			\$945.36		\$540.00	checks
8	7/11/2022	Balance on shirts			\$1,516.00		\$775.00	
9	7/18/2022	Mail books for Champ			\$92.18		\$335.00	
10	7/18/2022	Mail books for Champ			\$21.51		\$905.00	
11	7/19/2022	Deposit food vendor			\$1,240.00		\$605.00	
12	7/22/2022	Race bib numbers			\$106.29		\$975.00	
13	7/30/2022	Balance on food vendor			\$2,820.00		\$695.00	
14	7/30/2022	Personal Vet			\$1,000.00			
15	7/30/2022	Personal Vet			\$600.00			
16	7/31/2022	Race manager			\$1,500.00			
17	8/2/2022	Photographer			\$142.00		\$2,120.00	Cash
18	8/4/2022	Copy/printing expense			\$520.20			
19	8/4/2022	Park site fee			\$300.00			
20	8/12/2022	Embroidery/prizes			\$911.59			
21	8/13/2022	Sequoia/misc expenses			\$1,800.00			
Total					\$17,901.36		\$6,950.00	
Difference	Expense - Income						\$10,951.36	

Wells Fargo Checking \$7,401.06

Dodge & Cox endowment \$140,212.88 (\$9,432.96 taken to cover expenses)

Savings \$45,427.58 (\$12,147.81 taken to cover expenses)