

Ride and Tie Board Meeting January 14, 2021 9 pm EST 6 pm PST

1. Call to order

2. Roll call - Sara Boelt, Greg Fellers, Carrie Baris, Susan Smyth, Courtney Krueger, Alison Zeytoonian, Lani Newcomb, Steve Anderson, Steve Shaw

Absent - Gunilla Pratt, Rufus Schneider, Mary Tiscornia

3. Approval of minutes from the last meeting (November 12, 2020) - Courtney moved to approve, Susan moved to second. Minutes passed.

4. Committee Reports/Short discussions

a. Technology Committee Members: Courtney Krueger, Susan Smyth, Carrie Baris, Liz Perkin, Janice Heltibridle, Bob Heltibridle, Sara Boelt - Janice, with a little help from Liz, is the only one doing updates to the website. Janice would like help, though she can continue to post events. Courtney made a motion to allow Upstate Tek to move forms to the new site, for no more than \$500 cost to us. Second by Greg. Motion passed. Alison is willing to help with the website.

b. Vet Scholarship: Greg Fellers (chair), Lani Newcomb, Chris Amaral, Melinda Faubel (promotions) - Greg reports that interest has jumped. 25 essays submitted already.

c. Treasurer's Report/Finance Committee: Steve Anderson, Steve Shaw - Steve reviewed the report and reviewed how each of our accounts work.

**Dodge & Cox: Endowment account.** Principal money stays in and allowed to take out 5% per year. Presently getting the quarterly dividend check sent to Steve. **The Osterweis Strategic Income Fund:** Our savings account. Put excess money in, take out as needed.

**Wells Fargo Checking:** write checks from.

d. Nominating Committee: Gunilla Pratt (chair), Lani Newcomb, Sara Boelt - Timeline - need to start soliciting nominations now, so elections can be in the spring, and can be announced at the championship. Sara will get with Gunilla and Lani and come up with a written timeline.

e. Horse Awards: Steve Anderson (chair), Rufus Schneider, Lani Newcomb, Sara Boelt, Bob Heltibridle (data support) - two horses currently nominated - would be addressed at the end of the year.

f. Ad Hoc Committee (Godfrey Sullivan) We need to decide on new members. (Previously was Ben Volk/Chris Amaral) - Susan and Steve Shaw would like to work with this committee. A third member will be decided.

g. Ad Hoc Committee (AERC/R&T) Janice Heltibridle, Steve Shaw, Lani Newcomb, Sara Boelt, Courtney Krueger, Alison Zeytoonian - Three webinars: ride managers, interested in ride and tie, vets and scribes - all have generated interest and conversations with ride managers and new members. Discussion of subsidizing one of us to go to new rides to help managers put

on a new ride. Courtney - can we spend up to \$7,500 in stipends to new rides, use up the budget instead of limiting the amount. Need procedure for how ride managers get stipend, decision to give to anyone who qualifies and revisit amount of money allotted for this.

g. Future Planning Committee (no recent activity) Greg Fellers, Lani Newcomb, Steve Shaw, Janice Heltibridle

h. Possible new committees: Sponsorships and Mentors

## 5. Open issues

a. Website store - move to give Janice \$1,000 to start up website store and builds up inventory.

b. World Championships

1. Location - as of right now, cannot be held at Humboldt since the park is closed. Currently looking for a new location, possibly on private land, but unsure what will be open due to Covid. We need a date to make a decision about the race happening this year or not. Discussion about moving the date to August 7 (before school starts) instead of June.

2. Buckles - already made with Humboldt on them. Can make new ones for a discounted price, but we have the Humboldt ones already.

c. 50 Years of Madness (need to let Annette Parsons know whether or not it's a go for printing) - Steve Shaw moved to send it to printing, Lani seconded it. Motion passed.

## 6. New business

a. R&T pins and patches - give out at rides to new members. Approval to add to the website store. See above.

b. Followup discussion to email about R&T ads in several publications. Comments had already been made via email about spacing the timing of the ads. We don't want be redundant with the Tevis Forum and Endurance News on timing. Question asked if we need to redo ads to promote AERC partnership. Steve, Janice, and Alison will work on this.

c. Discussion of offering money to winners of championship. Mary Tiscornia had a run into Tom Johnson and they were discussing R&T. Tom suggested that, if we could get \$ sponsorship and offer large money prizes for the Championship, maybe we would more draw teams. We need long term plan to implement that. Tabled this discussion.

7. Adjourn 7:24/10:24 - Next Meeting Thursday, March 11, 2021