

Minutes: 9.12.19

Present: Joanne, Janice, Sara, Susan, Lani, Greg, Steve Anderson, Courtney, Steve Shaw, Rufus, Carrie

Absent: Chris, Gunilla, Mary, Liz

1. Board Minutes from August 15, 2019 meeting - motion to approve - Sara, second - Susan. Minutes approved.

2. 2019 World Championship - Jamestown, TN – August 17, 2019 (Joanne Mitchell) - 13 horses in the long course on Saturday, 1 in the 8 mile on Friday, 1 in the short course on Saturday, 4 in the equathon on Saturday, 10 in the equathon on Sunday, 3 in the short course on Sunday. Only had one metabolic pull and one rider option. Financial draft emailed to BOD. Lots of donations lost a little bit of money - \$1,454.35. Discussion of auction versus the raffle for the Specialized saddle - Pros: don't have to be present to bid/participate, easier/more economically feasible for individuals to buy 5 chances for \$20 than bid \$1000+.

3. Committee Reports

a. Technology Committee – defer to #7 below - Supposed to set up goals and discuss what needs to be accomplished. Liz was supposed to check in to how much we would have to pay to update our website and how that would be done. Janice will follow up with Technology Committee to get this moving.

b. Vet Scholarship - Last board meeting we agreed to make the \$2,000 scholarship be perpetual. Greg in favor of upping the total amount to \$3,000 so there is more incentive for multiple applicants in 2020. Motion - Susan. Second - Lani. Motion passed.

c. Treasurer's Report - Steve Anderson reports there are no updates/significant changes from last report.

d. Ad Hoc Committee – Godfrey Sullivan swag - Hats and bumper stickers remaining for the rest of the year. Each hat was about \$13. Janice will speak to Godfrey about how and what he would like his donation used next year.

4. BOD Officer positions (Pres, VP, Treas, Sec) - Steve Shaw made a motion for the same officers to continue on this year. Second - Lani. Janice - president, Gunilla - VP, Steve - treasurer, Carrie - secretary. Motion passed.

5. 2020 - 50th Anniversary Race (Cuneo Creek/ Sequoya Ward Russ – June 21, 2020 TENTATIVE) - need to advertise on social media. Discussion of sending email blast asking for stories to be submitted for book update. Also should be posted on the Facebook page. Susan suggested sending a "save the date" postcard to everyone who has participated in the last ten years. Also need to invite our sponsors. Susan will be heading up the committee to get "save the date" sent out. Potential to send out an evite to our email list for the championship.

6. Storage Trailer - Chris is taking the lead on it and is coordinating with Sequoya's husband who is a mechanic and may be able to find a potential buyer.

7. PR/Social Media campaign - Technology committee will discuss and get back to the BOD at the next meeting. Estimated budget not to exceed \$20,000. Perhaps put an ad in our next newsletter. But first we need to define what we are looking for, just social media or also website design. Potential for part time/paid position.

8. Other:

- a. 2020 regional championship - proposals for locations - TNP in February, Clemson in May, BSF in October. Janice's recommendation would be May at Clemson with Sara as ride manager. Motion passed.
- b. AERC Convention - Jacksonville, Florida. March 6-7.
- c. 2021 Championship Meadow Creek in Tennessee in June. Point to point race.
- d. Question asked if we can have payment for the championship/registration done online. Should be able to set that up.

9. Adjourn - 7:17 PM Pacific/ 10:17 PM Eastern

Next meeting – November 14, 2019 6:00 PM Pacific/9:00 PM Eastern