

Present: Janice Heltibridle, Courtney Krueger, Steve Shaw, Steve Anderson, Greg Fellers, Sara Boelt, Carrie Baris, Gunilla Pratt

Absent: Susan Smyth, Lani Newcomb, Rufus Schneider

1. Board Minutes from September 12, 2019 meeting - Move to approve - Greg, Second - Courtney, minutes passed.

2. Committee Reports

a. Technology Committee – see PR/Social Media Campaign below

b. Vet Scholarship - Melinda Newton has received 22 inquiries from nine schools, seven of those from schools that had not received inquiries or submissions in the past. Nothing from Colorado or Davis yet. Submissions are due in mid January. Greg will contact Chris Amaral to see if he is willing to be on the evaluation board again this year along with himself and Lani.

c. Treasurer's Report - report accepted.

d. Ad Hoc Committee – Godfrey Sullivan swag - Mr. Sullivan is willing to donate at the same level for at least five more years. Is fine with the board determining how it should be used. Suggestions include Goodr sunglasses - 300 potentially for \$4,200 (\$14 ea) plus S&H, 200 copies of *50 Years of Madness* at between \$4,400-\$5,000 (\$22-25 ea) plus S&H, or Social Media Campaign??? Decision deferred to January meeting in conjunction with 2020 proposed budget..

3. Storage Trailer - Sequoya Ward retrieved the trailer from Oregon and is going through it to get ready to sell. Board members would prefer that contents no longer needed be donated to either Tevis or AERC versus a local endurance club. Steve Shaw and Greg Fellers are willing to help facilitate the disposition if Sequoya will provide a list of contents. Janice will reach out to Sequoya regarding this.

4. PR/Social Media campaign - technology committee needs to get quotes for a new webmaster and social media person. Greg moves to allow committee to evaluate proposals and put a contract in place to move forward ASAP. Seconded by Steve Shaw.. Motion passed. Objective is to have campaign kicked off in early January to help promote 50th Anniversary.

5. Championships

a. 50th Anniversary Race (Cuneo Creek/ Sequoya Ward Russ – June 20-21, 2020 TENTATIVE)
- Cannot confirm date/location until December - six months prior.

b. East Coast Championship (Clemson, SC/Sara Boelt – May 23-24, 2020)

6. AERC Convention (Jacksonville, FL March 6-7, 2020) - Janice will coordinate with SERA about our shared booth costs and manning. Great venue to push R&T 50th anniversary. Potential volunteers to help staff booth - Lani Newcomb, Kathy Broaddus, Dawn Hilliard, Lynn Gilbert, others?

a. R&T Booth Coordinator - still not sure who will be in charge, will check with Lani.

b. Handouts, Banner, Promotion Materials/Newsletters, R&T Clinic/Seminar - Janice will provide old newsletters, posters, banner and tri-fold.

c. AERC/R&T Committee - the southeast is promoting and encouraging our participation, Janice will reach out to other groups besides SERA and try to figure out how we can help promote each other's sport.

7. Other...

a. Handbook - membership updates, flyers, race results - Courtney and Janice have been working on the 2020 schedule. No flyers yet. And no races from the west coast reported yet for 2020 except the championship. Courtney will reach out to 2019 ride managers who offered R&T with their events in the west to see if they are willing to do again in 2020.

b. Equathon Year End Awards Criteria for 2020 - Recognition for year end awards starting with 2020 season in consideration. Seven venues had Equathon participants in 2019. Others venues offered equathon, but did not have any entrants. Discussed using miles versus points for top scores. Points will be determining factor. For any given category, to be eligible for an annual award, the winning horse/individual/team must have competed in at least 2 races and have accumulated at least 125 points. Categories for equathon year end awards will mirror those for R&T, i.e. Horse of the Year; M/M, M/W, W/W and individual* (*only if an individual is NOT eligible for a team award). Budget for 2019 is \$300, \$500 proposed for 2020. Move to approve - Courtney. Second - Steve Anderson. Motion passed.

8. Adjourn - 7:15 PM (PST)/10:15 PM (EST)

Next meeting – January 09, 2020 6:00 PM Pacific/9:00 PM Eastern