

Ride and Tie Board Meeting July 11, 2018

Members present: Sara Boelt, Janice Heltibridle, Carrie Baris, Greg Fellers, Steve Shaw, Courtney Krueger, Rufus Schneider, Susan Smyth, Gunilla Pratt

Members absent: Chris Amaral, Steve Anderson, Mary Tiscornia

Meeting called to order at 6:04pm Pacific Time by Janice Heltibridle

Any corrections/changes to the June 28th board meeting minutes? No. Motion to accept minutes: Gunilla. Second: Courtney. No one opposed. Minutes approved.

Committee Reports:

Technology Committee – Members: Courtney Krueger, Liz Perkins, Bob Heltibridle, Carrie Baris, Susan Smyth. Duties – social media, webpages, coordinating web presence, changing over time to more online resources. Courtney – www.rideandtie.org not working still, www.rideandtie.net is. Working on security certificate for .org, Steve Anderson is purchasing the certificate. Courtney will be in touch with Trish to get the .org back up and running, since we need that active as soon as possible. Christina Hyke looking for ride and tie stories for an exclusive ride and tie episode of her podcast – Endurance Horse Podcast. She originally posted on the Ride and Tie Facebook page. Steve Shaw suggested contacting Rachel Toor to make sure Bud Johns and other long-standing members were included.

Steve Shaw – nothing from the treasurer’s report. Gunilla Pratt previously shared the final report from the championship. Total of 60 teams between the different events. Total income of about \$1,300. It is actually only \$1,200, since there was a charge that was \$100 short. Susan Smyth reported that there was a lot of positive response to the event, and the equathon was a success. Also, no horses needed to be treated during the event at all (in comparison to an event the week after, when several horses had to seek treatment). How can we translate this success into more ride and ties in California? Steve Shaw mentioned that the event generated more interest from some “old timers”. Another question is how we can get ride and tiers to sign up ahead of time for rides? Also, the discussion included how we can get ride managers to promote better? Several potential rides were discussed for the future.

Ad Hoc Committee – awards could help with promoting. Before the meeting Steve Shaw offered an update about the printing of hats and bumper stickers, and potential large decals and magnets, as well as carryall bags and coffee mugs. We will order enough stickers and hats for a year of rides. Hats are reported to be a popular item. Gunilla suggested equathon to be added to bumper stickers and other swag. Providing a special award to race directors was discussed, as was where to keep the stock after it is ordered. Bumper stickers/hats already approved, Steve asked for a motion to approve for spending money on other items as well (up to \$10,000 is the budget now from Godfrey Sullivan donation). Courtney moves to allow ad hoc committee to move forward with more spending on other items, Gunilla seconded it. All in favor, no one opposed. Motion passed.

Old Business:

Janice discussed the description of duties of each board member that was emailed before the meeting. It was brought up that there is no job description for board members that are not assigned a specific job. Formerly, according to Rufus, board meetings had to attend the championship ride, and be on at least one committee. Suggestion to change that so that each board member must attend either the

championship or regional championship. Janice suggested we make this a living document, so that it can be changed, and that we not vote tonight. Negotiation of duties will be placed on the next agenda.

Voting positions – president, vice president, secretary, and treasurer. Janice wants to run for president. Gunilla for vice president, Steve Anderson for treasurer, and Carrie Baris was nominated as secretary. We will not vote for CEO tonight, it is not a nominated position. Motion from Courtney for the positions as noted above, seconded by Rufus. All in favor.

2019 regional championship – Ben Volk is working on the location at Bandit Springs.

2020 50th anniversary race – will be at Cuneo Creek, no date, ride manager will be Sequoia Ward. Liz Perkin is assisting Annette Parsons on updating “40 Years of Madness” for this race. Bob Heltibridle is also working on providing statistics for the last ten years.

New Business:

2019 world championship – Joanne Mitchell beginning to meet with involved parties and schedule necessary items.

Tiered Awards Policy – after completing one championship race and getting a buckle, after that there will potentially be a different, special award. For example, five, ten years. Janice suggested getting together a committee to work on this. Ongoing discussion about what to do after someone receives one buckle at a championship. Do all finishers get buckles every year? Committee created to work on this – Rufus will be on the committee, but Janice will be appointing the other members.

Other Business:

Bob is working on a draft form looking for member information, to be included in the newsletter.

Rufus – November 17th, planning to put on a ride in southern California, either a team or iron person event, mountain biking, riding, and running. Asking if that can be insured by ride and tie. Courtney replied that he will find out. Rufus said it cannot be a ride and tie because there are no trees. Could include an equathon as well.

Meeting adjourned – 7:27pm/10:27pm.

Next meeting – September 12th, 6pm Pacific/9pm East Coast