

Ride and Tie Board Meeting November 9, 2017

Members present: Gunilla Pratt, Janice Heltibridle, Liz Perkin, Lani Newcomb, Carrie Baris, Courtney Krueger, Susan Smyth, Steve Anderson, Greg Fellers, Chris Amaral, Steve Shaw, Ben Volk

Members absent: Mary Tiscornia

Meeting called to order at 6:33 pm PST by Gunilla Pratt

Courtney moves to approve the minutes from the last meeting (September 21, 2017), Lani seconds, minutes approved.

#### Everyone's Jobs

- Liz is taking over website management—talking to Steve A later about online finances
- Carrie is doing emails and taking over social media
- Steve A is managing finances
- Steve Shaw: assisting with writing articles with newsletter and is sharing some of the financial duties with Steve Anderson and aiding with budgeting; also helping with Championship meals
- Courtney: maybe taking on sanctioning (including insurance negotiations) from Lani
- Gunilla: newsletter
- Susan: sponsorships and memberships (Janice's husband, Bob uploads race results and keeps track of member stats), Susan enters members

#### Advertising and AERC Magazine

- Definitely want to keep advertising in AERC Magazine
- Through Facebook?
- Post events on Facebook to different groups that might be interested (AERC, running groups). Susan cross-posts to about 8 different groups. This is largely done through the people who create the event on Facebook—anyone can create a Facebook event, doesn't need to be the ride manager, could be Carrie. Don't want to step on people's toes, but this will likely be an appreciated service

#### 2018 World Championship

- Susan is race director, Gunilla is helping
- To be held at Dru Barner (same as 2014 Championship), race will be June 30, there will be an ultramarathon on Sunday, everyone pays their own way (\$14/night, \$8/day use). 14 corrals available, picnic tables and fire pits, livestock water available but will have to haul in people water. Facilities available ~7 miles away
- Long course will be 32 miles, start at 6:30. Won't be able to use same course as 2014 because of some property disputes. Similar to Gold Country ride. 12 mile short course, also a mini-course and a 13 mile ride and 12 mile run equathon and 7/7 equathon. Having a just-for-fun around camp on Friday.
- Maybe have a 1-day membership for runners who want to do equathon?
- Continue with Godfrey Sullivan membership, but Susan's not sure about free registration

- Long course registration: \$150/team? Cost of championship buckle is \$65/each (buckles currently being given out were donated by Steve Shaw). Need to know what total expenses are before we can set registration cost. Also some question about how many vets we need—if there are 30 teams or fewer, could probably get by with 2 vets. Susan knows someone who could maybe be a “swing” vet who might be available if it looks like we have more than 30 teams. She lives close enough that she could just come for the day of the race
- Cost for facility is 5% of the net income—in 2014, we paid \$54
- Currently planning on 40 teams (with equathon)
- Susan is figuring out awards and how much we would want to spend
- Susan would like to decide entry fee by mid-January so we can post flyers to website

#### 2018 East Coast Championship

- Barb Matthews will be ride manager, Janice is working with her and they are trying to find something good for either raffle or auction that would complement current raffle at AERC ride without overshadowing it
- Flyer is all ready and finalized, as well as the entry form
- Need to figure out completion awards, but don't want to exceed budget, so Barb needs to find out if there might be any more sources of income to pay for awards

#### Discussion About Medical Bill Donations (i.e., the “Tooth Fairy Fund”)

- There was still money left over in fund for Michelle's injuries
- Gunilla talked to non-profit lawyer and we are entering dangerous territory with this, as when people donate, they get a tax break
- Lawyer suggests liquidating fund and putting it back into Association general fund
- Steve S: the fund is being held in trust, not all monies were donated as tax write-offs, people donated through Tevis and AERC fundraisers. Michelle still has a tooth that needs fixing, depending on what she needs/how much money it takes, she would potentially recommend it go back to the general Association fund
- Greg: if the money is being held in trust, who is holding it (who is the trustee)? Steve Anderson
- Steve Anderson set-up a “Tooth Fairy” ledger—there is no official account for it that is separate
- Before anything like this is set up in the future, we need to consult with an attorney first
- Chris described a similar situation that was approved by a non-profit attorney, but needs to be set up that way in the future
- Is there a timeline on wrapping this up? Michelle suggested to Steve Shaw that this could be wrapped up in the next 60 days

#### Board Positions

- Gunilla is willing to step down as President to Vice President and Janice is willing to take over as President
- Steve Anderson and Steve Shaw will be co-treasurers
- Liz Perkin will remain
- Courtney motions that all positions (Janice Heltibridle as President, Gunilla Pratt as Vice President, Steve A and Steve S as co-treasurers, and Liz P as secretary) be approved Lani seconds, all positions approved

Meeting adjourned at 7:40 pm PST by Gunilla Pratt

*Attached: Treasurer's Report*

## **Treasurer's Report**