

Ride and Tie Board Meeting Mar. 23, 2017

Members present: Gunilla Pratt, Janice Heltibridle, Liz Perkin, Lani Newcomb, Kirsten Seyferth, Susan Smyth, Greg Fellers

Members absent: Mary Tiscornia, Steve Shaw, Chris Amaral, Ben Volk, Steve Anderson

Meeting called to order at 6:39 pm PDT by Gunilla Pratt

Lani Newcomb moves to approve the minutes from the last meeting (February 2, 2017), Janice Heltibridle seconds, minutes approved.

World Championship Update—Janice Heltibridle

- Trying to match up people with partners and horses, still trying to find more people willing to lease horses; contacts for leasing horses is on entry form
- Entry form is on website now
- Putting together some media releases
- Putting together flyers with saddle raffle on one side and race info on other side to be posted at different locations and to hand out at events
- Already selling saddle raffle tickets, have each Board Member sell 10-15 tickets/each, as well as 10 flyers to each Board Member
- The race photographer put together a promo video and posted it to Facebook, she will not charge the Association to take photos at the Championship, but will have photos to sell to competitors
- Still getting donations for auction and getting together race merchandise to sell at the race—maybe Chris Amaral can order extra and have it sent to the East directly (Janice will talk to Chris about this later)
- Has some course info (map & description), and local business info to put on the Ride and Tie website soon
- Sponsors get logos in newsletter for entire year, and they can also be listed on the website
- Lani has identified two other vets (licensed in VA to provide treatment) to work the event; Janice, Lani and Greg will perhaps talk more on their own. Dedicated treatment vet in camp, at least one treatment vet at out check too
- Gunilla would like another flyer to put in the next newsletter to promote the Championship; Janice would like to update some info first

Western Regional Championship Update—Chris Amaral

- Chris is absent, but he did send notes (see attachment)
- Cassee Terry (worked Championships at Bandit Springs and Ashland) from Redmond, OR will be the other vet (in addition to Greg) at the Western Regional
- Sue is getting lots of donations for the raffle already
- Charging \$150/team for long course, \$100 for short course; maybe charge \$160 for long course? Too late for this year, already advertised. Maybe next year?

Website—Kirsten Seyferth

- New website is up and working, please take a look at it and let Kirsten know if anything is glitch-y and not working properly

#### Regional Buckles Different From World Buckles—Gunilla Pratt

- Sue thinks same buckle for Regional and World
- Gunilla is thinking about smaller, lower quality buckles
- Kirsten: not have buckles for regional championships, or smaller because it takes away from the World Championship if you get the same buckle for a smaller event
- Liz motions that we have different, smaller award for 2018 and future regionals; Lani seconds, all in favor, motion passes

#### Change Conference Call Company—Gunilla Pratt

- Current company's price is going up, difficult to work with
- Use Gunilla's service (she gets charged whether she uses it or not)--\$22/month with 800 number?
- Janice uses a different service as well, with good quality--\$6.99/month regardless of how much or how little it's used. It is on the caller to pay for the price of calling in, so as long as people use their cell, it's fine.

#### Tracking Sponsorship Membership/Admin Code for Race Directors—Sue Smyth

- If members with sponsored memberships can have the sponsorship fund written on the membership form so they can be tracked, not sure how to do this online
- Can race directors be allowed to access website only to membership area so they can print that off, but don't have access to change anything else on the website
- Sue hasn't gotten any race results for this year yet
- Kat used to email the race director a copy of the membership list about a week before the event—could Sue do the same? That is a possibility
- Form for submitting race results can't be found on the new website, maybe this could be added to the race director packet?
- PayPal wasn't charging people for their membership fees
- Blank race result form is on the website, under the Events > Sanction a Race page

#### Candidates for Board of Directors—Gunilla Pratt

- Janice, Ben, and Kirsten are up for election this year
- Courtney Krueger nominated himself
- Can have voting available online and run until two weeks before the championship, Liz will send out email with link to vote, Gunilla will include a cut-out to send back to Gunilla to be tallied

#### Duties of the Treasurer—Steve Shaw

- Defer to next meeting when Steve Shaw and Steve Anderson are both present
- Steve Anderson has been an excellent treasurer for a long time

#### Reviewing Sponsored (New) Membership

- Keeping track of them is difficult; as long as it's done on paper with a note, it's easy to track, but when it's online, it's hard to track
- Referred to last meeting's minutes to see what we had decided on this topic—tally numbers at the end of this year to see how the program went

Meeting adjourned at 7:38 pm PDT by Gunilla Pratt

*Attached: Treasurer's Report, Chris Amaral's report for Western Regional Championship*



## **Treasurer's Report**

For March 23, 2017 Board Meeting

Wells Fargo Checking: \$9,272.00

The Dodge & Cox Fund: \$103,470.00 (959.923 shares)

The Osterweis Fund: \$44,781.00 (3,994.802 shares)

The Associations Federal and State tax returns are complete. No taxes due, no refund. Also completed are the SI-100 and RRF-1 for the state of California.

It is my opinion we should find another company to use for our Board meeting call-ins. The AT Conference (Arkadin Inc.) has a poor customer service and believes "we are here for them" rather than the other way around.

## Chris Amaral's Race

Debbie counted **50** buckles for us in the trailer in Ashland.

- After the last meeting there was continued to discussion about cost so of events and Steve S indicated regional events should *at least* break even. This hasn't happened before but if that is the board's decision I have attached a break even budget without buckles.

- The board should decide clearly for regional managers understanding... buckle or no buckle at regional championships.

- Greg has found a second vet to help at Western Championships

- I sent the following proposal to Linda Tribby and haven't heard back yet. She usually takes a reminder or two to respond. If you want to add details, let me know and I will consider.

- o **Registration** – We will handle that along with compiling the results afterward and reporting those to the Ride & Tie Assoc.

- o **Vets** – we will have our own vets and pay them so as not to clog up either event.

- o **Awards** - We will provide all awards for ride and tie finishers, BC, divisions etc.

- o **Goodies** - We would like to be able to sell merchandise like hats, t-shirts, sweatshirts

- o **Raffle** - We typically hold a raffle to raise money for the association with lots of good stuff and draw the winners at the awards dinner Saturday evening. I think it would be fun for the endurance riders to participate in that too.

- o We would like to have **you mark the course** using whatever color flagging works for your location and other events held in conjunction.

- o We would like to have **course maps** in hand as early as possible so we can include those in pre-registration packets and promotions.

- o We would like to have a **short course of approximately 15-20 miles and a long course trail approximately 36 to 42 miles with a minimum of 2 vet checks but 3 would be preferred**. Given the nature of our events these are best if **vet checks can be in ride camp**.

- o The Ride and Tie Association proposes to **pay Outback Station \$50 per team** (1 horse per team of 2 runners) that start our event regardless if it is short course or long course. We would anticipate 18-22 teams.

- o In exchange for the race fees you secure all necessary permits, provide trail water for horses and hay for vet checks, camping with all the details as outlined by your earlier emails and other general race management support.