



**NEWS from:** The Ride and Tie Association  
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## **NEWS ADVISORY**

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### **34<sup>th</sup> Annual Ride & Tie World Championship to be held June 26, 2004 in Ft. Bragg, California**

**WHAT:** World-class runners and competitive endurance riders as well as many first-time Ride & Tie competitors will race in the annual ride and run event first sponsored by Levi's in 1971. Ride & Tie teams, consisting of two humans and one horse, will race 35 miles up mountainsides, through redwood forests and along miles of ocean view trail in an attempt to win the 2004 World Championship event.

**WHEN:** Saturday, June 26, 2004  
8:00 a.m. starting time

**WHERE:** Simcha Ranch  
Costal Highway One, Mendocino Coast, CA  
(7 miles north of Ft. Bragg, 4 hours north of San Francisco)

**WHY:** For seasoned competitors, the Ride & Tie World Championship is the ultimate performance challenge of man and equine vs. earth and the elements. For novices, this event will be their biggest and toughest race. For all, to finish is to win.

Extra Novice Incentive: Pat's Purse, one thousand dollars in cash, will be awarded to the first place team if at least one of the human team members has not won the Ride & Tie World Championship event before.

**WHO:** For the past three decades, this international race has attracted male and female runners and equestrians ranging in age from 7 to 77. Many come from California, others from as far away as Australia. The race is open to all comers of all ages and abilities, with team divisions for men, women, mixed, pro-am, junior, and century.

**HOW:** Pre-registration entry fee is \$200 per team.  
Applications may be downloaded from:  
[http://www.rideandtie.org/wcrt\\_entry\\_2004.pdf](http://www.rideandtie.org/wcrt_entry_2004.pdf)

**Race organizer: Lari Shea**  
Email: [larishea@horse-vacation.com](mailto:larishea@horse-vacation.com)  
(707) 964-9669

**ABOUT:** The Ride and Tie Association is a non-profit organization promoting safe equine endurance events for runners and riders.

